



dental



vision



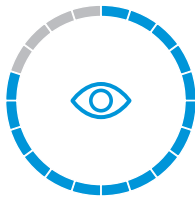
life

Look into your health

Did you know regular eye exams can help people live longer, healthier lives?

The eyes provide doctors with a unique window into the human body: a clear view of blood vessels, arteries and a cranial nerve give physicians a better picture of overall health. Earlier diagnosis of health problems, of course, enables patients to seek treatment sooner and improves the likelihood of a successful outcome.

Talk to your broker about the Blue Shield vision coverage available to you, often starting under \$10 per month. Blue Shield's vision coverage offers access to the largest network of vision providers in California and many are located in retail chains such as Target, Sam's Club and Costco.



80% of vision loss
is preventable¹



Nearly 3% of children younger
than 18 years are blind or
visually impaired²

¹ "Blindness and vision impairment," World Health Organization, October 2018.

² "Fast Facts of Common Eye Disorders," (June 2020), Centers for Disease Control and Prevention.

³ Barbara Stepko. "7 Health Problems That Can Be Detected Through an Eye Exam," (April 2021), AARP

⁴ "Don't Let Glaucoma Steal Your Sight!" (Nov 2020), Centers for Disease Control and Prevention

BROKER INFORMATION

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7 major health problems can be
detected through an **eye exam**³:

High blood pressure

Heart disease

Diabetes

Rheumatoid arthritis

Thyroid disorder

Parkinson's disease

Cancer



About 3 million Americans have
glaucoma, which affects the optic
nerve and is the second leading cause
of blindness worldwide.⁴ It's estimated
that **2 million more Americans** suffer
from glaucoma but have not been
diagnosed.

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