

Blue Shield Email Template for IFP Brokers

Subject: Binder Payment Reminder

*This is a suggested template. Please edit to personalize for your business.*

**Subject:** One more step! Complete your enrollment with your first month's premium

Hi <Client First Name>,

You're almost there! To **finalize your health plan enrollment**, you need to make your first month's premium, a requirement to activate your coverage.

**How to make your payment:**

1. Go to <http://www.blueshieldca.com/paymentbsc>.
2. Enter the following details:
  - Application ID: <XXXXXX>
  - ZIP code
  - Email address
3. Select your payment method (credit card, debit card, or checking account) and submit your payment.

Making your binder payment **as soon as possible** helps ensure your coverage starts on time!

If you have any questions, feel free to reach out at <(xxx) xxx-xxxx>.

Best,

<Broker Name>

<Broker Number>