



# Prescription Savings Program

Lowering costs and improving medication adherence for members with chronic conditions

Our Prescription Savings Program powered by Sempre Health offers discounts to promote medication adherence.

Sempre Health is a digital health technology company that provides an SMS text-based program designed to increase prescription affordability and medication adherence.

Blue Shield has partnered with Sempre Health to increase medication adherence, reduce medical costs, and improve the member experience.

For more information, please contact your Blue Shield representative.

## How the program works

- The Prescription Savings Program is available to your members taking medications for certain chronic conditions.
- Eligible members will receive email and direct mail invitations to enroll, which takes seconds via text, online, or by calling Sempre Health.\*
- Once enrolled, members will receive a discount ID that applies to their cost share when filling prescriptions at any retail pharmacy.
- Text messages with refill reminders and costs for each on-time refill are sent to members.

## Benefits for you and your members

- Easy enrollment with no charge to you or participating members.
- An account, app, or smartphone is not necessary to take advantage of the program.
- Savings depend on a member's plan and refill frequency, but the more on-time refills, the more a member saves.
- Sempre Health and Blue Shield will work together to add additional chronic condition medications to the program over time.

## Success with a regional health plan

- Launched with fully insured members.
- 51% of eligible members opted into the program.
- 13% improvement in proportion of adherent members (PDC\*  $\geq$  0.8).
- 7% reduction in heart-related ER visits.
- 49% of eligible members (~15K) have enrolled and saved over \$2.1M on their prescription out-of-pocket costs since 2018.

\*PDC = Proportion of Days Covered

\* Excludes CalPERS members